



2020 Seafood MAP roadmap for development

In 2020, GSSI and IDH, the Sustainable Trade Initiative, together with the support of Sustainability Incubator, will develop and pilot the Seafood MAP tools.

We will develop a framework, consult stakeholders, develop the digital platform and the self-declaration tool and we will pilot the framework and the tools.

Seafood MAP aims to support non-certified seafood producers, including small-scale farming and fishing and communities, to become more sustainable and to help non-certified fisheries and aquaculture to meet the

growing global demand for sustainable seafood. To reach this goal through an inclusive and transparent development process, we will reach out to five different stakeholder groups:

- **GSSI Global Partnership**
- **Investors**
- **Certification scheme owners**
- **FAO member states and regional bodies**
- **Producer associations**

STAKEHOLDER CONSULTATION SESSIONS

To contribute to Seafood MAP tool development and learn more about participation options, contact:

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March & April

Seafood MAP framework

Draft the Seafood MAP framework, with the Sustainable Development Goals at its core. The framework provides common language on sustainability performance of fisheries and aquaculture worldwide systems. Within the framework local and regional priorities can be identified.

June & July

Digital platform

Different options for a digital Seafood MAP platform are reviewed and explored with the aim to create a user-friendly portal. A first sketch of a digital platform will be consulted with target users.

August & October

Pilot projects

Pilot projects are selected. A public consultation on the Seafood MAP framework and Self-Declaration Tool will complement the pilot projects. Results from the pilot projects and the public consultation will educate Seafood MAP tools and inform further development and roll-out of Seafood MAP.

2020 — Mar — Apr — May — Jun — Jul — Aug — Sep — Oct — Nov — Dec — 2021

May & June

Stakeholder consultations

Target users educate the Seafood MAP framework with their expertise and experience and help further priority setting. The stakeholder consultations guide the first Seafood MAP pilot projects.

July & August

Self-Declaration Tool development

The accessible entry point of the Seafood MAP portal is a Self-Declaration Tool to assess sustainability performance. The user-friendly interface of the framework will be improved and linked to the Self-Declaration Tool in consultation with target users.

October & November

The way forward

Consultations with target users on different scenarios to enable further development and roll-out of Seafood MAP will inform the future GSSI strategy to continue to **Measure and Accelerate the Performance of global seafood supply.**