

**Annual Report**  
**2022**



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Chapter **1** One

**The Global Sustainable  
Seafood Initiative in 2022**





## 1.1 Our Vision and Mission

### Vision

More **sustainable seafood** for everyone

### Mission

**Ensure** confidence in the supply and promotion of certified seafood as well as **promote improvement** efforts in seafood sustainability globally

## 1.2 A Letter from the Co-chairs

In 2022, GSSI appointed two new Co-chairs to the Steering Board, Judy Panayos and Ingrid Kelling. GSSI's former Chair, Bill DiMento reached the end of his term and now sits on the GSSI Advisory Board. Judy Panayos was formally the Sr. Director of Sustainability in Supply Management at Sodexo and is now Sodexo's Group Vice President of Climate Ambition. Ingrid Kelling holds a Ph.D. in sustainable and ethical aquaculture trade and currently leads a research team at Heriot-Watt University focusing on improving social sustainability in seafood supply.

### A word from Ingrid

*"This new role as Co-chair of GSSI's Board is something I am exceedingly proud of and I'm excited to see what lies ahead of us. Bill has left us with big shoes to fill and we thank him for his years of dedication serving as Chair. Multi-stakeholder and collaborative platforms provide an opportunity for sustainable impact. I truly*

*believe that GSSI's success depends on our ability to work together effectively and leverage our collective strengths. I am looking forward to working with our partners, stakeholders and the whole Board in the coming period to achieve our ambitious goals and vision."*

### A word from Judy

*"I am humbled to be serving as the new Co-chair of GSSI and I couldn't ask for a better partner than Ingrid as we navigate the challenges ahead. I bring with me experience in Board leadership, industry partnerships, and collaborative platforms, and I am excited to lend my capabilities to this strong organization, helping GSSI achieve our strategic goals. I am confident that our collaborative efforts will continue to drive positive change in the seafood industry and help ensure that future generations can enjoy the benefits of healthy and thriving oceans."*

*"As the Co-chairs of the Steering Board, we are pleased to present to you GSSI's 2022 Annual Report. It is with great pride that we share the progress that we have made as an organization. Over the past year, we have continued to focus on achieving our mission and*

*our efforts have resulted in significant achievements that have contributed to the growth and success of GSSI, its value and its Global Partnership. None of these accomplishments would have been possible without the hard work and dedication of our passionate staff and stakeholders, particularly Herman Wisse, who recently stepped down from the Executive Director role after 10 years building the organization from the very beginning of GSSI. I would like to take this opportunity to express my sincere appreciation for their efforts and commitment to the organization and what we stand for. As we look ahead, we know that there is still much work to be done to ensure a sustainable future for the seafood industry. We are committed and dedicated to leading GSSI's Board and continuing to work closely with our Partners to achieve a world where seafood is harvested and produced in a way that is socially, economically, and environmentally sustainable."*



A handwritten signature in black ink, appearing to read 'J Panayos'.

**Judy Panayos**

Co-chair of the GSSI Steering Board



A handwritten signature in black ink, appearing to read 'Ingrid Kelling'.

**Ingrid Kelling**

Co-chair of the GSSI Steering Board



## 1.3 A Letter from the Executive Director

Dear Friends,

2022 was another dynamic year and as one global crisis faded away another emerged, continuing to remind us nothing should be taken for granted. For me this further emphasized the need to collaborate and actively search for our common ground, as it is by working together that we can overcome the challenges we face. This has always been at the core of GSSI's work and continues to provide the foundation for our success. To that end it was so exciting and important we could meet in person again, as a seafood family, at the shows in Boston and Barcelona and the many other events globally.

After a decade in the industry, the Global Sustainable Seafood Initiative has become one of the largest and most widely recognized, multi-stakeholder platforms for collaboration in seafood sustainability. In 2022, GSSI continued

to solidify its track record, and we can reflect on standout accomplishments:

- the GSSI Global Benchmark Tool is widely adopted and respected, boasting **9 recognized seafood certification schemes** today;
- **6 Funding Partners** joined the GSSI Partnership in 2022, which now unites **90+ Partners** spanning **27 countries** and **6 continents**.
- the GSSI-SSCI collaboration developed the first-ever benchmark for social responsibility of at-sea operations and primary production, with **the first scheme achieving SSCI recognition** in 2022;
- GSSI partnered with The Lexicon in 2022 ramping up the Seafood MAP platform and engaging **150+ stakeholders** to help develop new ways to accelerate improvement efforts and impacts on the UN SDGs for both small- and large- scale actors.

We continued to strengthen our collaboration with the UN-FAO and UNIDO, with a side-event at the UN Oceans Conference in Lisbon as one of the highlights. This unique partnership has proven to provide a one-of-a-kind platform in the seafood industry to develop much-needed harmonized

approaches and assist us in delivering the implementation of the UN 2030 Agenda for Sustainable Development. Helping our Partners, and the industry at large, to continue to provide healthier and more sustainable seafood to consumers around the world, today and in the future.

2023 is already in full swing and as many of you know, it is the year I am stepping down as GSSI's Executive Director. After 10 years, GSSI-recognized certified seafood has become the norm. I am beyond proud of this and the Team and Partners who have worked so dedicated and passionately to accomplish this. I am most excited to see what's coming

next, as GSSI is now stronger than ever and ready for the next step in its journey toward our shared vision of more sustainable seafood for everyone.

It has been an honor to partake in the growth of our industry from the helm of this unifying organization. Thank you for your ongoing support of GSSI over the past decade. Together, we can make a real difference in the world of sustainable seafood, and I look forward to connecting with you all soon!

Sincerely,

**Herman Wisse**  
*Executive Director*

## 1.4 2022 at a Glance

Explore the Report using the "read more" buttons

**46**

In-person Partner visits made



**8**

Scheme Owners committed to re-benchmarking under v2.0



Two Seafood MAP activator sprints involving more than

**150**

stakeholders



**2**

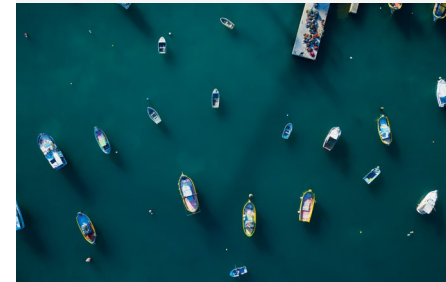
Schemes undergoing the SSCI benchmark process



Observer attendance in

**3**

FAO Committee on Fisheries Meetings



## 1.5 A Network of Sustainability Leaders



Affiliated Partners

18



2021: 18



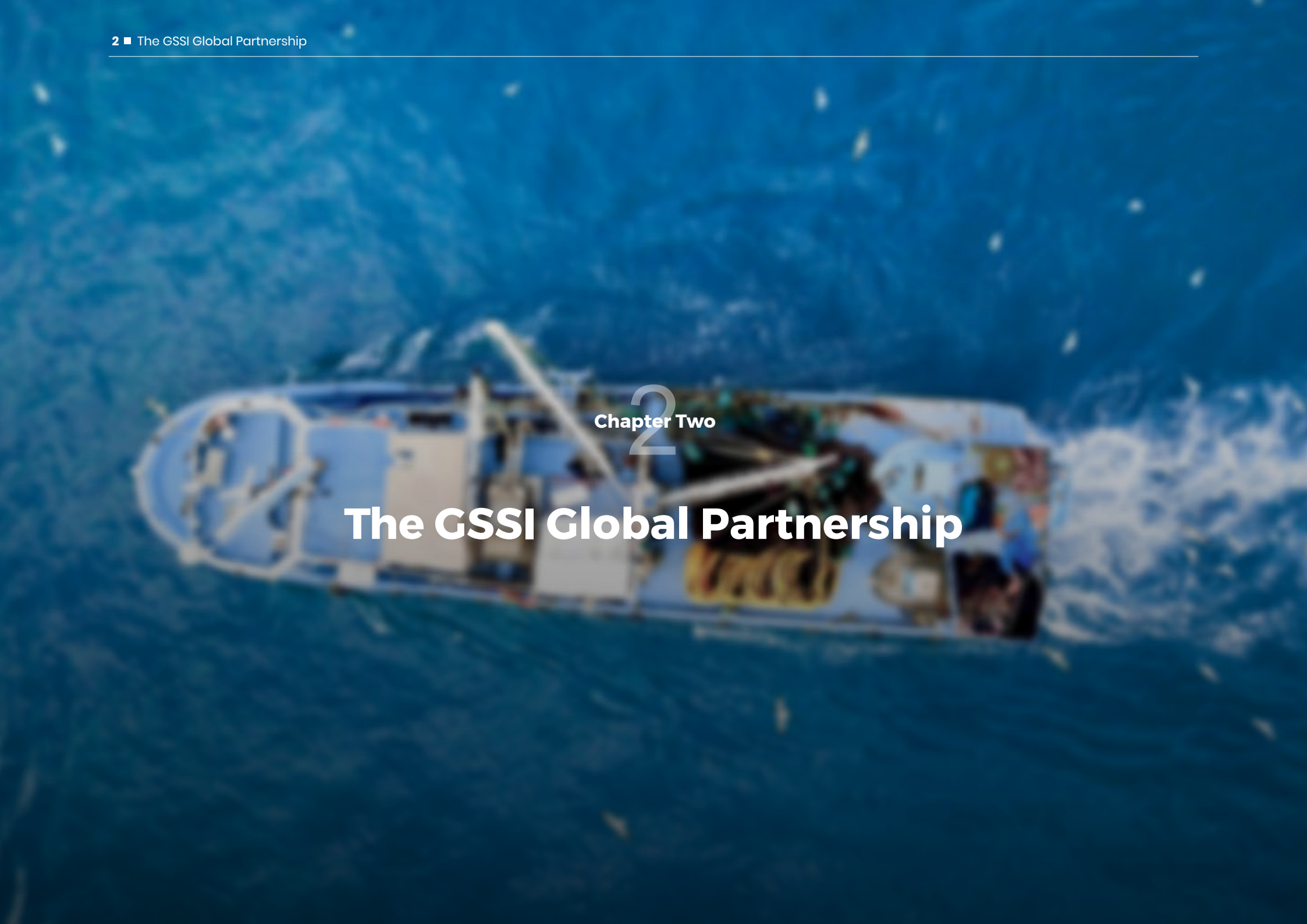
Funding Partners

76



2021: 77



An aerial photograph of a research vessel on the ocean. The vessel is white with blue accents and has various equipment on deck, including a large yellow container. The water is a deep blue with white wake behind the vessel.

Chapter Two

# The GSSI Global Partnership

## 2.1 The GSSI Global Partnership

The Global Sustainable Seafood Initiative (GSSI) is a public-private partnership bringing together **90+ Partners** from across the globe, united on a common purpose:

***turn seafood into a driver for good, to preserve oceans for future generations and drive forward more sustainable seafood for everyone.***

The GSSI Secretariat supports Partners with inclusion and implementation of sustainability solutions in their sourcing policies, reports, and plans. We go a step further and educate Partner's staff, suppliers, and buyers to help them understand the impact of sustainability efforts and the value of benchmarking tools. Acting as an extension of the team, we regularly update them on the solutions they have chosen to include in their policies, to ensure they get the most up-to-date information.

The diversity of our Partnership is one of its core strengths. Partners build connections, set agendas, and exchange ideas with leading actors across the seafood value chain, NGOs, research institutions, and international organizations. To hold everyone, including ourselves, accountable our sustainability solutions are developed and monitored by our Partners through Taskforces, Working Groups, and Integrity Committees.

In 2022 we heard the call from industry to reduce duplicative efforts by improving communication across the sector. We will continue to actively work to align our Partners on a more harmonized approach to tackle sustainability challenges both globally and locally, thereby reducing fragmentation and increasing the efficiency of GSSI's Partners' operations.



NEW PARTNERS

- BALFEGÓ
- SIMPLOT
- WEGMANS
- PROFAND
- WOOLWORTHS
- CAROLINE FISHERIES CORPORATION

## 2.2 Welcome on Board



“ At Balfegó, responsibility and sustainability - both social and environmental - are our two fundamental pillars, without forgetting excellence of course! For this reason, we have joined GSSI, one of the most prestigious partnerships in the world of seafood. We are working towards obtaining certifications that audit, accredit, and give recognition to a job well done in each and every one of our production processes. Joining GSSI is a big step in the right direction for our sustainability journey.”

**Juan Serrano**, CEO of **Balfegó**



“ At Simplot Australia, we are committed to safeguarding our oceans and their resources so that the seafood we enjoy today is here for generations to come. As the manufacturer of well-known and trusted seafood brands, we know our customers and consumers value responsibly sourced products. The breadth of our global seafood supply chain sees us working in many geographies across multiple different species. In joining GSSI, we aim to advance our sustainability practices and address the seafood sustainability challenges impacting our industry.”

**Phoebe Dowling**, Head of Sustainability at **Simplot Australia**



“ By partnering with GSSI, we’re able to further our commitment to responsibly sourced seafood, while building trust with our customers. Using GSSI’s benchmarking as a foundational tool in our sourcing strategy will help clarify our expectations to our farmers, fishers, and suppliers. GSSI is an industry-leading organization, where all its partners share a common goal. We’re excited to join the conversation and help drive the industry forward to a more sustainable future.”

**Steve Philips, Wegmans** Seafood Group Manager



“ At Profand Fishing Holding we understand sustainability as a commitment to creating economic, social, and environmental value for all our stakeholders in order to generate positive impact and to contribute to the social development and care of our planet. Joining GSSI provides us with an international platform for collaboration around fishing sustainability and the certification of seafood. By being a part of GSSI, we generate confidence in our consumers that the certified products we eat can be sustainable, and that we can continue to strive to live in harmony with our natural environment”

**Antonio Alvarez**, Head of Sustainability at **Profand**.



WOOLWORTHS

“ At Woolworths, we believe that the responsible production and consumption of seafood is a key part of a sustainable future. Thanks in part to market-based certification, there has been a significant improvement in seafood sustainability over the past 20 years, but critical risks remain and new challenges are emerging. Perhaps the biggest challenge is establishing a shared vision of seafood sustainability and improving coherence amongst the various actors that make up the sustainable seafood movement. Addressing this, GSSI has emerged as one of the major platforms to foster pre-competitive collaboration and align seafood sustainability efforts. Woolworths is proud to be the first African retailer to join GSSI and we look forward to working with the GSSI Global Partnership to maximize the adoption of innovative new technologies, solutions, and thinking around seafood sustainability.”

**Gert le Roux, Woolworths** Aquaculture and Fisheries Specialist.



“ The Caroline Fisheries Corporation as a company is aware of the on-going need to develop sustainable fishing practices for the preservation of the ocean’s natural resources. We have over the years partnered up with various NGOs to adopt improved fishing practices to reduce ocean waste and sustainably harvest tuna in the Western and Central Pacific Ocean. We are very excited to join the GSSI Partnership to collaborate and share ideas around the sustainability of tuna resources. We look forward to working together to promote sustainable fishing practices for worldwide consumers, for generations to come.”

**Marko Kamber**, CEO of the **Caroline Fisheries Corporation**

## 2.3 Reconnecting with GSSI Partners

With in-person events and lifted travel restrictions, 2022 offered opportunities to reconnect face-to-face with our valued Partners across the world. GSSI's Partnership Manager, Eva van Heukelom, had the opportunity to visit with some of our Partners throughout the year to understand their priorities in the post-pandemic era, connect with their teams, and communicate with them about the GSSI-recognized programs.





## Connecting with Wegmans

**Wegmans Food Markets, Inc.** is a regional supermarket chain with 110 stores located along the east coast. The family company, recognized as an industry leader and innovator, celebrated its 100th anniversary in 2016. Wegmans has been named one of the '100 Best Companies to Work For' by FORTUNE magazine for 26 consecutive years, ranking #4 in 2023. The company also ranked #5 for corporate reputation among the 100 most visible companies, according to the 2022 Axios Harris Poll 100 Reputation Quotient® study. Wegmans joined the GSSI Partnership in 2022 and has committed to sourcing from any GSSI-recognized certification programs.

Eva visited the Wegmans offices in Rochester, US, in May. There the Wegmans seafood procurement team and Eva took a deep dive into the status of GSSI recognitions under the Global Benchmark Tool and challenges in sustainable seafood sourcing.

### **Wegmans is committed to sourcing credibly certified seafood. How are GSSI-recognized certification programs supporting this and what are other considerations do you include in your sourcing policy?**

*Our sourcing policy has been written to clearly articulate to our customers, our team members, and our supplier-partners what our expectations are for responsibly sourced seafood. We use benchmarking tools like the GSSI to guide our suppliers to the benchmarked certification that best suits their business needs while still adhering to our high standards. Additionally, the SSCI benchmark is a part of our sourcing policy and the GSSI/SSCI collaborative work to create a joint benchmark tool has made our discussions with supplier-partners even easier to understand. We round out our sourcing policy with food safety benchmarking from GFSI recognized certification, allowing us*

*to stand behind our statement 'Trust Wegmans to deliver the freshest seafood, responsibly sourced.'*



## Connecting with Asiservy

**Asiservy** is an organization with more than 25 years of experience in the tuna market, promoting healthy nutrition and integral socioeconomic development of each party involved in the supply chain and in the communities where they operate. Asiservy works with a conscious, qualified and committed team that allows them to take their products to more than 20 countries around the world. Asiservy has been a GSSI Partner since 2021.

Eva visited their offices and processing plant in Manta, Ecuador, in October.

**Asiservy was the first Ecuadorian partner to join GSSI. Could you tell us a bit more about the Ecuadorian tuna sector and why it was important for Asiservy to connect to the Global Partnership of GSSI?**

*Ecuador is one of the most important players in the global tuna industry, processing more than 500,000 metric tons of tuna per year. Asiservy is one of the most representative companies in the sector, which stands out*

*through sustainable practices with the environment and the integral development of its collaborators and the community. The connection with GSSI is key for us, due to the important network that allows us to collaborate and share experiences to continue strengthening our processes.*



## Connecting with Simplot Australia

**Simplot Australia** is one of the largest seafood suppliers in Australia and New Zealand, selling to major retail and foodservice markets across the region. They are committed to sourcing seafood from certification schemes that are GSSI-recognised from around the globe. Simplot Australia takes their role as a seafood industry leader very seriously – demonstrating this through their commitment to influencing change and driving reform, and collaborating with suppliers, external bodies, certification schemes, and partners to constantly increase their knowledge and maximize their influence.

### Why did you decide to join GSSI and what sustainable issues or commitments were behind your decision to join Global Partnership?

*At Simplot Australia, we are committed to safeguarding our oceans and their resources so that the seafood we enjoy today is here for generations to come. Our reason for choosing GSSI as a corporate partner is to enable industry collaboration with like-minded businesses on a global scale, allowing knowledge exchange, and a better understanding of the seafood sustainability standard benchmarking process. As the manufacturer of well-known and trusted seafood brands, we*

*know our customers and consumers value responsibly sourced products. The breadth of our global seafood supply chain sees us working in many geographies across multiple different species. In joining GSSI, we aim to advance our sustainability practices and address the seafood sustainability challenges impacting our industry.*

*Simplot Australia is committed to sourcing seafood from fisheries that are certified to a GSSI standard. In the past 12 months, Simplot Australia has increased the level of certification to a GSSI benchmarked scheme from 68% to 70%, predominantly to the Marine Stewardship Council standard. We aim*

*to continually leverage the knowledge and influence of the GSSI network to further improve certification levels and to address sustainability challenges within our supply chain. As an industry leader, Simplot Australia continues to play an active role in targeted industry reform through participation in advocacy groups and supporting fisheries on their improvement journey towards an accredited sustainability standard. Through this commitment, we will work with GSSI and our customers to educate and encourage the uptake of the highest standard of sustainable seafood as benchmarked by GSSI, particularly in markets where the demand is currently low.*



Chapter Three

# GSSI Sustainability Solutions





### 3.1 The Global Benchmark Tool

*Confidence in Certified Seafood*

#### Revisions to our Procedures

Certification has become one of the most prominent tools for providing assurance in sustainable seafood practices in both aquaculture production and wild capture fisheries. With many kinds of labels, claims, and logos in the market, it is important for producers, retailers, and consumers to understand which certifications programs they can trust.

GSSI created a unique solution for this – the Global Benchmark Tool. Underpinned by the FAO Code of Conduct for Responsible Fisheries, the FAO Guidelines for Ecolabelling of Fish and Fishery Products from Marine/Inland

Capture Fisheries, and the FAO Technical Guidelines for Aquaculture Certification the Global Benchmark Tool offers a transparent and objective way for certification programs to demonstrate their credibility and robustness. It provides clarity and choice to producers and markets around to world on which programs align with the relevant international codes and guidelines for seafood certification.

2021 marked the beginning of benchmarking under Version 2.0 of the Global Benchmark Tool. As part of the revision from Version 1.0 to 2.0, the GSSI's Benchmark Procedures were updated to give a detailed outline of the content, requirements, and background of the Tool's current process.



### 9 GSSI Recognized Certifications



## The Global Benchmark Tool consists of three parts:



### The Framework

The Framework consists of information that specifies what a scheme needs to be in alignment with, in order to be recognized by GSSI. The Framework consists of GSSI Essential Components, grounded in the CCRF and FAO Guidelines, that are compulsory for all applicant schemes, as well as GSSI Supplementary Components, which are voluntarily applied for and show a scheme's diverse approach to sustainable seafood.



### The Benchmark Process

The Process outlines the steps a scheme must go through before being recognized by GSSI, as well as the steps for maintaining that recognition.



### The Benchmark Result

The Result is a statement of GSSI Recognition and a Benchmark Report, which is made publicly available on the GSSI website.



## 3.2 GSSI-SSCI Collaboration

### *Collaborating for Social Responsibility*

#### **Schemes now undergoing SSCI benchmarking process**

The GSSI and The Consumer Goods Forum's Sustainable Supply Chain Initiative (SSCI) collaboration led to the co-development of two scopes within the SSCI Social Benchmark Tool covering at-sea operations and primary production (aquaculture). The Tool provides the seafood industry with a list of credible third-party auditing, monitoring, and certification programs.

2022 marked a celebratory milestone: third-party auditing, monitoring, and certification schemes from across the globe are now applying and undergoing the SSCI Social Benchmarking process! GSSI and SSCI continue to collaborate to improve transparency, promote fair

social practices, and help address social compliance issues in seafood supply chains across the globe.





### 3.3 Seafood MAP

*Collective Action Towards a Sustainable Seafood System*

#### Building Powerful Momentum

Seafood MAP is a digital platform that allows fisheries and aquaculture actors to map their sustainability efforts through a powerful combination of storytelling and measuring impact against the UN SDGs. Seafood MAP provides new ways for producers and other key actors in the seafood industry globally to learn, connect to markets, find technology solutions, and understand investment opportunities.

Over 150 influential stakeholders have come together in 2022 to co-design the digital tool and develop the reporting Principles and Practices for Fisheries and Aquaculture – allowing seafood actors to connect over shared goals and be empowered on their journeys of continuous improvement.

#### Realizing the Digital Platform

In 2022 GSSI kicked off the next phase of Seafood MAP – designing the digital platform and building global momentum.

GSSI teamed up with The Lexicon to bring the findings from Seafood MAP's scoping phase to life on a living platform. The Lexicon uses activator programs to accelerate ideas that can reinvent key parts of food supply chains – a perfect fit for GSSI and Seafood MAP. An activator was developed to support GSSI in moving Seafood MAP forward into the next phase of platform buildout. The expertise and experience of GSSI Partners matched with The Lexicon's tools and network will ensure that Seafood MAP harnesses the expertise from local communities to globally operating companies and builds assurance for the journey of every single user along the way.



Chapter 4

**GSSI and the UN Sustainable  
Development Goals**



## 4.1 Making an Impact on the UN SDGs

The United Nations Sustainable Development Goals (SDGs) are a set of 17 goals adopted by the UN General Assembly in 2015 to guide global efforts towards sustainable development. The SDGs are intended to be achieved by 2030, and they require the collective efforts of governments, businesses, civil

society, and individuals around the world.

GSSI works to ensure all organizational efforts are closely aligned with the UN's efforts to promote the achievement of the SDGs, and to address the challenges facing the world's ocean resources and the communities that depend on them.

	1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	5 GENDER EQUALITY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND	17 PARTNERSHIPS FOR THE GOALS
GSSI GLOBAL PARTNERSHIP	Collaboration	Collaboration	Collaboration	Collaboration	Collaboration	Collaboration	Collaboration	Collaboration	Contribution	Contribution	Contribution
GLOBAL BENCHMARK TOOL		Contribution					Contribution		Contribution	Contribution	
SSCI COLLABORATION			Contribution		Contribution		Contribution				
SEAFOOD MAP	Contribution	Contribution	Contribution	Contribution	Contribution	Contribution	Contribution	Contribution	Contribution	Contribution	Contribution

 Collaboration  Contribution



## 4.2 Credible Collaboration

GSSI continues to actively collaborate with the Food and Agriculture Organization of the United Nations (UN FAO) to operationalize internationally agreed guidelines, promote the implementation of the UN SDGs, and minimize duplication of efforts in the sector. Throughout 2022, GSSI participated in several FAO events.

### 1 FAO – CIHEAM seminar

GSSI’s SDG Impact Manager, Eva Mudde, participated in an FAO – CIHEAM seminar on sustainability certification with a special emphasis on harnessing the potential for small-scale fisheries and aquaculture. As an output from this seminar, a short paper was released titled “Harnessing collaboration and visibility: Seafood MAP”. The paper explains how international guidance documents help to build consensus in the seafood sector, identifies barriers to achieving GSSI-recognized certification in the context of small-scale fisheries and aquaculture, and presents Seafood MAP as an innovative approach to break down current barriers and empower small-scale fisheries and aquaculture.

### 2 Committee on Fisheries (COFI)

GSSI participated in the Thirty-fifth Committee on Fisheries (COFI). The main functions of COFI are to review the programmes of work of FAO in the field of fisheries and aquaculture, and to conduct periodic general reviews of international problems and concerns within fishery and aquaculture and appraise such problems and their possible solutions.

During COFI, GSSI made two interventions. The first, emphasizing the critical need of increasing opportunities for small-scale actors to gain access to marine resources, markets and technology solutions, and how GSSI helps to address this through its Seafood MAP program and inclusion of the Small-Scale Fisheries guidelines in V2.0 of the Global Benchmark Tool. The second, repeating the call to action to ratify and implement the Agreement on Port State Measures to Prevent, Deter and Eliminate Illegal, Unreported and Unregulated Fishing to all Member States (following 2021 joint statement “nowhere to land, nowhere to sell”). This call to action supported the development of a global mechanism throughout the seafood sector that can establish a data collection scheme and repository on global fisher mortality incidents to help with analyses of loss of life in the fishing industry, leading to improved safety initiative development and implementation.

### 3 COFI Sub-Committees on Aquaculture and Fish Trade

In addition, GSSI observed the 11th session of the COFI Sub-Committee on Aquaculture and the 18th session of the Sub-Committee on Fish Trade. GSSI made observer statements for both sessions emphasizing the importance of interconnected actions to achieve a wide range of SDG targets.

### 4 FAO Argentina workshop

GSSI’s Partnership Manager, Eva van Heukelom, presented during an FAO Argentina workshop on market incentives in fisheries titled: Incentivos y requisitos del mercado en el marco del Enfoque Ecosistémico Pesquero. Eva’s presentation was given in Spanish and focused on how GSSI works with the FAO and with regional certification programs to push for more sustainable seafood globally.





## 4.3 The UN Ocean Conference

### Conference Event

During the conference, GSSI participated in a side event alongside the United Nations Conference on Trade and Development, the UN Division for Ocean Affairs and the Law of the Sea, the International Institute for Sustainable Development, and the Monterey Bay Aquarium. Seafood MAP was presented as one of the solutions for addressing key challenges in fisheries, aquaculture, and seafood trade policy for sustainable development. The event introduced how new and diverse partnerships, approaches and recommendations can maximize outcomes for fast-tracking the implementation of targets 1, 4, 6, and b of SDG 14.

### Ocean Commitment

In support of the Ocean Conference, [GSSI submitted a UN Ocean Commitment](#). The commitment highlights how GSSI works to operationalize internationally agreed codes and guidelines by developing, maintaining, and promoting efficient and effective sustainability solutions for the

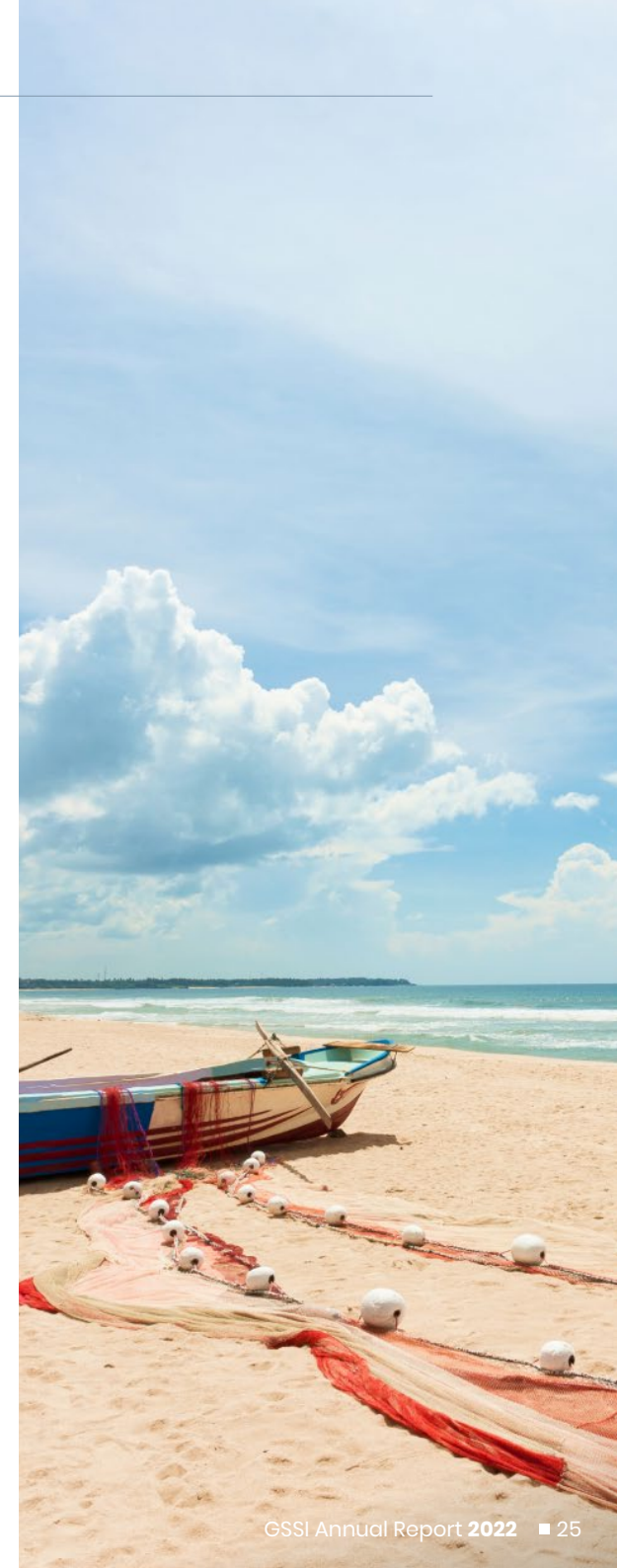
sector. The commitment also highlights how GSSI is committed to continuing to be the platform for multi-stakeholder collaboration between the public and private sectors – strengthening our collective contribution to the UN SDGs by 2030 and accelerating our impact on seafood sustainability globally.

### IYAFA | A Greener Blue

During the Conference, GSSI celebrated the International Year of Artisanal Fisheries and Aquaculture (IYAFA). The aim of IYAFA was to raise awareness about the importance of artisanal fisheries and aquaculture, and to promote their sustainable development for the benefit of small-scale fishers, coastal communities and the environment. In celebration of IYAFA, A Greener Blue was released. A Greener Blue is a global storytelling initiative, developed by The Lexicon and GSSI, with the technical support of the FAO. The initiative invited storytellers and creatives from all over the world to share human stories, and celebrate the

amazing diversity of small-scale fishers, fish farmers, and fish workers working to improve a foundational aspect of our global food systems. The stories captured in this initiative will later be integrated into GSSI's Seafood MAP.

“*Small-scale operators are significant contributors to global seafood production, yet they often lack the means, resources, and incentives they need in order to grow into sustainable, thriving members of their communities,*” says GSSI's Herman Wisse. “*GSSI's Seafood MAP has the power to transform that. With the support of A Greener Blue, the Seafood MAP platform will harness the visibility of smallholders and encourage continuous improvement, providing a tangible tool to help deliver the vision of the International Year of Artisanal Fisheries and Aquaculture.*”



## 4.4 Mobilizing for Change

### Blue Food Partnership

GSSI and the Blue Food Partnership (BFP), led by Friends of Ocean Action, developed a collaborative partnership in early 2022 to make a difference in the seafood space. GSSI and the BFP share a vision to drive sector-wide efforts to enable the sustainable growth of seafood through alignment and pre-competitive collaboration, with all recommendations being grounded in the UN FAO Agenda. The collaboration of GSSI and the BFP is a natural result of this shared vision, with complementary tools to support this.

The collaboration was initiated to help push forward the Global Sustainable Aquaculture Roadmap, which supports the development of responsible aquaculture towards sustainable growth to 2030 by providing a framework that will better enable the management of environmental impacts and optimize social and economic benefits. The Roadmap was launched with four key pathways to

support the sustainable growth of blue foods in: responsible production, healthy consumption, better livelihoods, and enabling environment.

The partnership also helped support the further development of the GSSI's Seafood MAP and mapped linkages and opportunities for aquaculture relevant GSSI-recognized certification schemes, further supporting sustainable aquaculture development and growth in the certification space.

### A Joint Statement Encouraging Japanese Government to Eliminate Anti-IUU

In an effort to achieve our vision for more sustainable seafood for everyone, GSSI supports efforts to eliminate IUU fishing across the globe, promote sustainable practices, and encourage effective management and cooperation. In May, GSSI, alongside 16 other international organizations, signed on to a joint statement encouraging the Japanese government to prevent illegal, unreported, and unregulated (IUU) fishing from entering the Japanese market. Cooperation between governments and industries is essential for more sustainable seafood sourcing and supply practices across the globe.

5  
Chapter Five

**Governance**

## 5.1 GSSI Steering Board

- **Flavio Corsin**, Director of Partnerships, Aqua-Spark
- **Jennifer Dianto Kemmerly**, Vice President of Global Ocean Initiatives, Monterey Bay Aquarium
- **John Garner**, retired Seafood Executive
- **Annika Mackensen**, Advisor Sustainable Fisheries & Aquaculture, GIZ
- **Ángel Matamoro Irago**, Chief of Corporate Social Responsibility and Institutional Relations Officer, Nueva Pescanova Group
- **Judy Panayos**, Senior Director, Sustainability Supply Management, Sodexo
- **Han Han**, President, China Blue Sustainability Institute
- **Nianjun Shen**, Senior Fisheries Officer, FAO
- **Laurent Develle**, EVP Group General Counsel and Head of Corporate Affairs, Regal Springs
- **Marcelo Hidalgo**, Sustainability Director, FIA PNG
- **Ingrid Kelling**, Assistant Professor of Sustainable and Ethical Seafood, Heriot-Watt University

### Departing Members:

- **Hugo Byrnes**, Vice President Product Integrity, Ahold Delhaize
- **Dr Jason Clay**, Senior Vice President Food & Markets | Executive Director Markets Institute, World Wildlife Fund
- **Bill DiMento (Chair)**, Vice President of Quality Assurance, Sustainability, and Government Affairs, High Liner Foods Inc.
- **Christian von Dorrien**, Leader Fisheries and Environment Research Group, Institute of Baltic Sea Fisheries, Thünen Institute
- **Lisa Goché**, Vice President, Grobest
- **Dr Audun Lem**, Deputy Director of the Policy and Resources Division in the Fisheries and Aquaculture Department, FAO
- **Elisabeth Vallet**, Director, Ethic Ocean
- **Andrea K. Weber**, Director Corporate Responsibility, METRO

### New Members:

- **Sonia Cordera**, Deputy Director, Food Crops and Ingredients, IDH – The Sustainable Trade Initiative
- **Adriana Sanchez**, Founder, Seafood Ninja, Inc.

## 5.2 GSSI Secretariat

- **April Blackwood**, Branding & Communications Manager
- **Basile Fischer**, Outreach and Partnership Officer
- **Dorine Witvoet**, Office Manager
- **Eva Mudde**, SDG Impact Manager
- **Eva van Heukelom**, Partnership Manager
- **Herman Wisse**, Executive Director
- **Meghan Haupt**, Benchmark Manager

## 5.3 GSSI Charter

Stichting Global Sustainable Seafood Initiative (GSSI) is incorporated as a foundation under the law of The Netherlands. The GSSI rules of governance and code of conduct are summarized in the GSSI Charter, a document used to ensure consistency

in governance, transparency of process, and commitment and integrity of GSSI Participants.

You can access the Charter on our website.





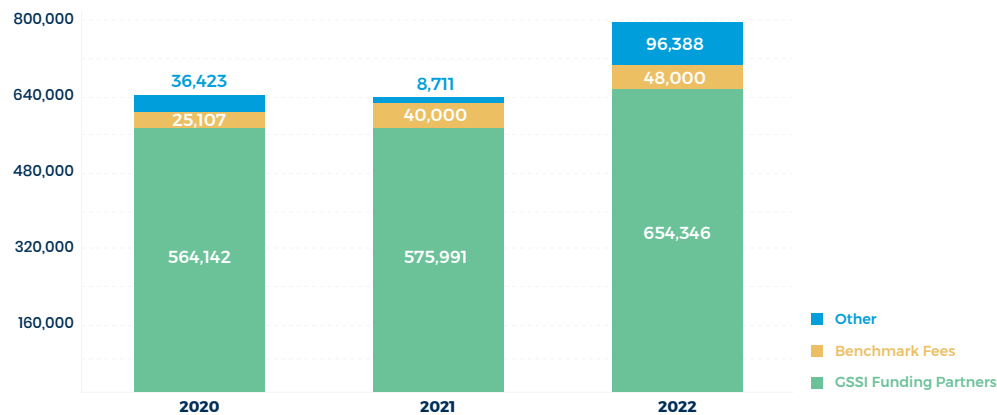
Chapter Six

# Finance

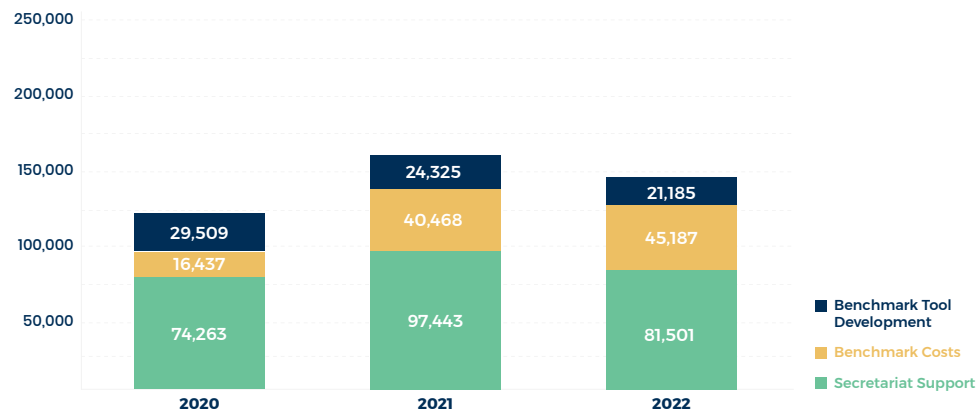
## 6.1 Finance

### 2022 financial statement

#### Income (in €)



#### Benchmark costs (in €)



#### 2022 Year End

<b>INCOME</b>	<b>€ 798,734</b>
Partnership Income	€ 654,346
Benchmark Fees	€ 48,000
Other Income	€ 96,388
<b>BENCHMARK COSTS</b>	<b>€ 147,873</b>
Benchmark Costs	€ 45,187
Benchmark Tool Development	€ 21,185
Secretariat Support Benchmark Activities	€ 81,501
<b>OPERATIONAL COSTS</b>	<b>€ 632,969</b>
GSSI Secretariat Costs	€ 338,681
Premises	€ 18,865
Travel	€ 63,340
Marketing & Communications	€ 49,383
Office & Operating Costs	€ 13,644
Strategic	€ 130,482
Legal, Insurance, Accounting	€ 10,671
Depreciation	€ 7,903
<b>RESULT</b>	<b>€ 17,892</b>

