



Join the
**Global Sustainable
Seafood Initiative's
Global Partnership**



Who is GSSI?

GSSI is a pre-competitive public-private partnership bringing together hundreds of diverse organizations from across the globe. United by a common purpose, **we drive forward more sustainable seafood for everyone** and preserve our aquatic resources for the future. Through our strong relationship with the FAO, we are uniquely positioned to support our Partners in the implementation of the UN Sustainable Development Goals (SDGs).

Sustainable Seafood

Why Does it Matter?

Preserving our aquatic resources leads to:



Healthier waters



Job generation



Economic growth



Reduced food insecurity

What Does GSSI Offer?

- **A Global Multi-Stakeholder Partnership**, comprised of thought leaders from the seafood sector working to identify challenges, influence direction, and lend their voice toward making a positive difference.
- **Our Global Benchmark Tool**, based on FAO Guidelines and set up to drive improvement in environmental stewardship and good governance in both wild and farmed sectors. Our GBT helps reduce confusion with the proliferation of standards and provides confidence, clarity and choice in certified seafood.
- **The Social Benchmark Tool**, developed in collaboration with the Consumer Goods Forum (CGF) Sustainable Supply Chain Initiative (SSCI), which works to drive social justice by providing confidence in the ethics behind seafood choices.
- **Seafood MAP**, a global platform offering everyone from smallholders to industry giants a place to build capacity, plan, implement, and communicate their sustainability journey. By connecting the sector, the platform will help close the gap for under-resourced producers that are currently left out of the process.
- **Outreach**, which drives awareness and accelerates support by showcasing GSSI Partner efforts around the globe.



We greatly value the global network of contacts with which GSSI allows you to connect with. Being a part of GSSI provides us a place to share knowledge and experiences with all interest groups of the value chain, allowing us to adapt our policies and accelerate our commitments. GSSI offers us the opportunity to participate in working groups, panels and events. We are proud to represent this great global platform.

Angel Matamoro Irago
Nueva Pescanova

Here's Why You Should Join

1. Connect with the sector

Highlight your leadership, influence, and join forces in the seafood industry by:

- Making new connections in the sector during Partner events and lending your voice toward meaningful solutions to industry challenges
- Contributing to the public-private dialogue and gaining a better understanding of the international trends on seafood sustainability and how to address them in your operations
- Differentiating your business, enhancing staff knowledge, and strengthening your due diligence requirements through our global stage and solutions

2. Work with trust using GSSI's Solutions

Our tools enable you to understand the credibility of various assurance programs, connect with different entities, and facilitate greater impact by widening the net. Benefit from our solutions by:

- Enhancing your sustainability programs, responsible sourcing policies, and their visibility. Participate in Partner webinars, Taskforces, Integrity Committees and Technical Working Groups
- Utilizing our custom resources (e.g., training, an e-learning tool, and more)
- Receiving recognition for your contributions, industry and organizational leadership

3. Grow and improve your business

More pressure is being placed on the supply chain to prove sustainability claims – let us bring your commitments to the next level. With GSSI, Partners can:

- Reference GSSI and SSCI recognized certifications and work with the Seafood MAP platform
- Reduce supply chain inefficiencies - GSSI can work with your suppliers and customers to implement our benchmark solutions - preventing certification duplication
- Receive support – we can help you strengthen policies, improve communications, and provide training. Showcase your progress via our panels, events and digital media



Our Global Reach

- Funding partners
- Affiliated partners
- Scheme owners



Over
100 Partners
Across
30 Countries

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